






HWY 30 COALITION DAY AT THE CAPITOL

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East - West Highway Corridor Population Trend

Corridor	2010 Census Population	2015 Population Estimate	Percent Change 2010-2015
	1,013,966	1,084,418	6.95%
	541,356	553,313	2.21%
	476,419	480,757	0.97%
	181,454	179,990	-0.81%
	238,887	209,675	-12.23%
State of Iowa	3,046,355	3,123,899	2.55%

Source: U.S. Census and U.S. Census Estimates



Economic Factors:

-Improving U.S. 30 will allow communities efficient access to other modes of transportation including rail, water, and air.

-Safe and efficient 4-lane highways are among the top 4 priorities for industry to determine relocation sites and expansion plans.

-Workforce Development has cited statistics that workforce will travel up to 20 miles further for their job when a 4-lane road is present this is critical to many rural communities with the challenging formula of low unemployment, successful growing businesses and more jobs than people able to work



Traffic

- Average Daily Vehicle Miles Traveled on U.S. 30 in 2015 was 2,596,735; of which over 13% was truck traffic.
- Annual Average Daily Traffic on the rural segments of U.S. 30 averages 6,556 vehicles per day according to IDOT.
- Annual Average Daily Traffic on the municipal segments of U.S. 30 averages 9,571 vehicles per day.



Safety

- Improvements and upgrades to U.S. 30 will relieve traffic congestion and improve safety on Interstate 80.